

# Alfresco Always in Sync

## Introducing Alfresco One

Regain control over content chaos with the only enterprise content platform that keeps everyone (and everything) in sync.

## The New Extended Enterprise Requires a New Approach

It was only a short time ago that companies were being warned about the hazards of their employees using USB thumb drives to store corporate information. They were easy to use...and easy to lose, with little to no protection for your corporate IP.

Today's CIOs face even bigger content and compliance challenge: the rise of consumer cloud technologies and mobile. More than ever, employees need to collaborate beyond the enterprise to get work done — with consultants, partners, contractors, prospects, customers or agencies. With the increased usage of tablets, smartphones & apps, people need to find ways to get content on their devices to be productive.

## Free File Sharing Blows Up and Takes Corporate Content With It

Traditional enterprise content management (ECM) solutions have never easily supported these extended collaboration needs. So frustrated users have turned to the consumer cloud to share files, collaborate and keep files in sync between multiple locations and devices.

But these services were never designed to manage corporate information. They don't provide the required security or level of control that many companies need. What happens when the employee leaves? Who have they shared corporate documents with? Where are the documents stored? And how do you ensure that they are deleted after their useful life? What about compliance and eDiscovery? Users might be happy, but the corporation is right back where it was with USB stick — exposed, inefficient and chaotic.

## Alfresco One Helps IT Regain Control

Alfresco One is a new approach that blurs the boundaries between the organization and the cloud. Alfresco One gives employees the freedom to collaborate both within the office and externally, while enabling IT to regain control of all corporate content.

Alfresco One includes:

- Alfresco on premise — A scalable, robust & feature-rich full ECM platform to manage the 80% of content that will never leave the organization. From simple document management to rigorous records management, Alfresco integrates with your existing enterprise systems (like salesforce.com, SAP or PeopleSoft) and is the one source of truth for corporate content.
- Alfresco in the cloud — A secure, corporately controlled cloud service. Invite people from outside the organization to collaborate with employees in the cloud, without having to involve IT every time — but only grant them access to the content that you want them to see. Alfresco is a true SaaS service that can be up-and-running for your team in minutes. With new use cases like desktop sync and mobile access, your users are happy while IT stays in control.

Benefits:

- Users — Get the tools they need to make them more productive
- IT — Get to provide flexible solutions to content chaos while regaining control of corporate content
- CFO — Gets a cost effective solution and ensures compliance



# Alfresco Datasheet

- **Alfresco Enterprise-to-Cloud Sync** — Allows employees to select documents and folders from Alfresco on premise to sync to the cloud. Did you update the document in the office or in the cloud? Doesn't matter. Alfresco keeps everything synchronized. Alfresco is the only ECM platform in the world with a seamless cloud sync for enterprise content.
- **Alfresco Mobile** — Workers today are mobile and need to be able to work anywhere. Native mobile apps provide secure access to content with any device, anywhere. Users can now choose to work through a web browser, via their tablet or on their smart phone — and IT stays in control of the content.
- **Encryption and Security** — Content is encrypted in the cloud and on the tablet and smartphones reducing the risk should a device be lost or stolen. IT can revoke access immediately if someone leaves or a device is stolen.

## Cloud, On-Premise or Synced? You decide.

Alfresco One addresses the complete lifecycle of corporate content by extending powerful ECM capabilities from behind the firewall to the cloud — and all the way to mobile devices. But how you choose to deploy those benefits is up to you. If you are comfortable with a full cloud solution, use Alfresco in the cloud. If you require enterprise integration or customization and want to deploy on your servers or private cloud, use Alfresco on-premise. If you want to control the entire lifecycle, connect the two with Alfresco Enterprise-to-Cloud Sync.



## About Alfresco

Alfresco helps teams share, manage and retain content across the extended enterprise with simplicity that end users love and smarts that IT can endorse. Alfresco enables organizations in more than 180 countries to collaborate more effectively, improve business process efficiency and ensure information governance. Across cloud, mobile, hybrid and on-premise environments, Alfresco is smart enterprise content made easy.